exit

Wayfinding Strategy + Environmental/Experiential Design Planner

Position Reports to: Studio Director

Our Organization

Exit Design is an environmental graphic design and planning firm that designs connections between people, information, and environments. Based in Northern Liberties, Philadelphia, Exit helps organizations all over the country advance their missions by creating communication in the built environment that facilitates ease of navigation and promotes place-based branding. With a deep understanding of how people experience places, our creative multidisciplinary team is passionate about strategically creating transformative experiences.

The Opportunity

In this role at Exit Design, you would be a part of and collaborate with a team of multi-disciplinary designers. You will participate in the strategic planning of the user experience and wayfinding methodology, develop wayfinding strategies, program sign locations and messages, and assist in the oversight of the fabrication of projects. We're looking for someone with wayfinding and EGD experience, who inspires trust and confidence in their teammates and with our clients, is detail-oriented, studies the built environment, and is a clear communicator. This person should have strong communication skills, be a critical thinker, demonstrate strategic thinking, and be self-motivated. The ideal candidate should have experience working on EGD and wayfinding projects involving various disciplines and can take direction from multiple people and prioritize tasks. This role is a full-time position that requires the candidate to mostly work out of our Philadelphia office, with some travel to project sites.

What You Will Accomplish
- Develop user experience and wayfinding strategies, including wayfinding methodologies.
- Program signage locations and messages using Sign Agent.
- Develop wayfinding methodology and programming to coordinate with design.
- Lead site visits to analyze user experience and document existing conditions.
- Participate in the discovery process, including work sessions and focus group engagement with project participants.

Exit Design
1617 JFK Blvd.
Suite 1665
Philadelphia, PA 19103

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- Iterate studies to evaluate design with the functional needs of the system.
- Assist with visualizations that effectively communicate the project concepts.
- Participate in and lead internal planning sessions and design critiques.
- Participate in and lead client reviews and work sessions and collaborate and interface with project participants and partners.
- Demonstrate studio/team leadership.

Who Should Apply

- You have experience in environmental/experiential graphic design and wayfinding, or industrial design, interior design, and/or architecture.
- You are detail-oriented and self-motivated with strong strategic thinking.
- You understand and appreciate a good design process.
- You have a strong work ethic with the ability to manage the creative process.
- You thrive working on multiple projects, can take direction from multiple people, and can prioritize tasks accordingly.
- You have excellent written and verbal communication skills.
- You develop relationships and earn the trust of clients, partners, and colleagues.
- You have excellent organizational skills and attention to detail and get excited for the opportunity to build better systems as we grow and evolve.
- You are proficient in Google Suite, Adobe Creative Suite, and Keynote. Sign Agent Pro knowledge is a plus.

Salary Range
$60,000 to $80,000
Exact compensation will be determined based on skills and experience.

To Apply
We'd love to hear about your passion and share ours with you!
Please apply here: https://rb.gy/mgemfx
If you have any questions, reach out to hr@exploreexit.com.

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